



How can you partner?

- You can make one-time or annual donation to the media development fund of BMF
- You can support a programme, project, or a scholarship
- You can collaborate with BMF on media development programmes

Visit www.bmf.bt to learn more about

- Establishment of BMF
- Mandates, activities, and stories
- Future plans
- Opportunities for partnership



Bhutan Media Foundation

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Bhutan Media Foundation



*Towards responsible and
independent media for a
vibrant democracy*



What we plan to do

- Conduct media training at basic, intermediate, and advanced levels
- Conduct media literacy at basic, intermediate and advanced levels
- Support scholarships and internships for media professionals and students
- Support the sustainability of media houses through custom-designed programmes
- Build more collaboration with international and national partners, including the Royal Government of Bhutan
- Support journalism awards and grants





The Royal Kasho

The rights to freedom of information, expression and of the media enshrined in the Constitution are fundamental to democracy. In our small nation, media can be even more effective in encouraging debate and participation, vital to building a vibrant democracy.

However, today, our media agencies are young and their exemplary commitment and desire to perform their duties are not matched by adequate resources. As it is my sacred duty to ensure the success of our young democracy, I have decided, through the exercise of my Royal Prerogative of Kidu, to strengthen media agencies so that they may carry out their duties, without fear or favour, in the interest of democracy.

It is my hope that the Bhutan Media Foundation established under this Charter, shall serve to foster the growth of a strong responsible media capable of playing an important role in the social, economic and political growth of the nation.

Granted on the 21st day of February, 2010 at Tashichho Dzong.

His Majesty the Druk Gyalpo

Who we are

The Bhutan Media Foundation was established in 2010 through a Royal Kasho granted by His Majesty the King to foster the growth of a strong and responsible media capable of playing an important role in the social, economic and political growth of the nation. It is mandated to support the wholesome development of media so that it can carry out its role without fear and favour in the interest of democracy. The Foundation is governed by a Board of Directors representing the Office of the Gyalpoi Zimpon, the Royal Government of Bhutan, and the media industry.



Vision

Vibrant democracy with responsible, independent, and credible media.

Mission

Take effective action targeted at an informed society by fostering the growth of a free, independent, responsive, and credible media that plays a constructive role in the social, economic, and political life of the nation, thereby leading to a vibrant democracy.



What we do

- Foster the professional growth of the Bhutanese media
- Support free and independent media in the Kingdom
- Promote the use of national language in the media
- Support media literacy programmes, civic education and media culture
- Create an enabling environment for media development



What we have done

Between 2012 and 2018

- Conducted 57 custom-designed professional development programmes
- Reached 1,226 media professionals (503 women & 723 men) in 22 media houses
- Spent a total of Nu 17.55 million on media development
- Collaborated with at least 3 international partners, 6 local partners, and 22 media stakeholders