

ABU T4P MEDIA AWARDS

CONTEST RULES

ABOUT

ABU Together for Planet, People, and Peace Media Awards (T4P Media Awards) is launched in recognition of the crucial role media play in achieving sustainability, peace, and justice for all. It promotes Media and Information Literacy and encompasses sustainable living, justice, equality and creating culture of equal opportunities for all members of societies.

OBJECTIVES

The T4P Media Awards aim to encourage quality story-telling and media initiatives. The Awards acknowledge and celebrate outstanding media productions that promote awareness, understanding, and action towards sustainable development, peace-building, and social progress. Overall, the T4P Media Awards aim to harness the power of media as a force for positive change, by honouring and promoting impactful storytelling and media initiatives that advance the values of sustainability, peace, and social justice.

CATEGORIES

The categories for awarding separate prizes are as follows:

- T4P Audio Awards honour the best programme addressing challenges and providing solutions/positive examples in the three areas described below
- T4P Video Awards honour the best programme addressing challenges and providing solutions/positive examples in the three areas described below
- T4P Special Award honours the best media initiatives/campaigns/projects using multiple digital platforms and media types (CROSS-PLATFORM) with innovative idea that made a significant impact on promoting the three areas described below

FOCUS AREAS

Planet – Programmes on how human beings can live in dynamic and caring relationships with nature that are not destructive but rather are creative and sustainable for present and future generations to survive according to the values and principles of social, cultural, ecological and spiritual well-being to promote building ethical and sustainable relationships between humanity and nature.

People – Programmes that explore how individuals, communities, and societies can live together guided by compassion, justice, and ethical values. These initiatives aim to inspire meaningful change by promoting respect, inclusion, and shared responsibility. They support education and storytelling that foster harmonious coexistence, celebrate diversity, and address issues such as discrimination, political violence, and social injustice.

Peace – Programmes focus on peace and peacebuilding aim to foster understanding, reconciliation, and conflict resolution in communities and societies. These initiatives may include peace education, dialogue facilitation, mediation, interfaith collaboration, and community engagement activities. The programmes work towards building sustainable peace by addressing root causes of conflict, promoting social cohesion, and empowering individuals and communities to contribute to peaceful coexistence.

ELIGIBILITY

- The competition is open for entries of media organisations/production houses and independent producers from across the world
- All entries submitted should have been broadcasted for the first time between 15th April **2023** and 15th April **2025**
- Entries must be free from political propaganda and/or commercial advertising or promotion.

SELECTION AND JUDGING

- For all categories the ABU Secretariat shall pre-select all entries received to make sure that they fulfil all eligibility criteria.
- The jury panel will judge all categories. It shall comprise a minimum of 3 international experts for each category.
- The jury members shall be appointed by the ABU Secretariat, considering experience, balanced representation, expertise and other relevant considerations.

ENTRIES

- Media organizations/production houses and independent producers may submit only one (1) entry for each Focus Area (Planet, People, and Peace) both in Radio and TV Category and only one (1) for Special Award category
- Radio entries (mp3 format) must include one (1) copy of English script with a time code.
- TV entries (mpeg4 format) must have either English subtitle or English voiceover.
- Special Award entries must have either English subtitles or English voiceover or description in English.
- Duration for Audio content must be from minimum 10 minutes to maximum 60 minutes.
- Duration for Video content must be from minimum 15 minutes to maximum 60 minutes.
- Special Award may include multiple (series of) programmes. One sample programme lasting maximum 60 minutes.
- Entries should be submitted together with a T4P Media Awards entry form (enclosed)

PRIZES

- In each category one winner and one runner-up will be awarded separately for each focus area.
- In the Special Award category only one winner will be awarded.
- In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned.